

**Florida Society of Medical Assistants
58th Annual Meeting
April 28, 2011 – May 1, 2011
Orlando, Florida**

Thursday, April 28, 2011

7:00 PM to 7:30 PM Registration Desk Open

7:30 PM to 9:00 PM **Pre-Conference Executive Board Meeting**
Everyone is welcome to attend. Learn the “workings” and business side of FSMA. Vice President Judy Seymour, CMA (AAMA) will preside at the board meeting.

9:00 PM to ? **General Assembly Orientation/Reference Committee**
This orientation and reference committee meeting allows those that will be at the General Assembly to find out the topics that will be presented as well as hearing both sides of the issues that will be voted upon. Everyone is encouraged to attend.

Friday, April 29, 2011

6:45 AM to 7:45 AM General Assembly Check In

8:00 AM to 11:30 AM **General Session/General Assembly**
Deniece Jozefiak, CMA (AAMA)
Speaker of the General Assembly
Agnes Foxall, CMA (AAMA)
Vice Speaker of the General Assembly

11:30 AM to 1:00 PM Lunch on your own

12:30 PM to 1:00 PM Registration Desk Open

1:00 PM to 1:15 PM Welcome: Judy Seymour, CMA (AAMA)
FSMA Vice President 2010-2011
Maria Wiegelmann, CMA (AAMA)
FSMA Education Chair

1:15PM to 2:45 PM **Neurology and Neuro-Psychiatry**
1.5 G **Dr. Ronald Aung-Din**

Learn about the different types of headaches – common, vascular, migraine, drug rebound, and stress. He’ll discuss the tools used for diagnosing these types of headaches and the treatment options – physical and drug therapy, as well as botox injections.

2:45 PM to 3:00 PM Break

3:00 PM to 4:30 PM
1.5CG

Menopause Madness – What are your Options?
Lynne Byron, Women’s Health Specialist

Lynn will discuss osteoporosis prevention, pre and peri-menopause, menopause, short and long term effects, individual hormones and natural Bio-Identical hormones versus synthetic hormones, life style choices, and nutrition.

4:30 PM – 4:45PM

Break

4:45 PM – 6:15PM
1.5CG

Auricular Medicine
Feifei Liu, AP, OMD

What is auricular medicine? How does it work? What are the differences between auricular medicine and other therapies? Learn the fundamentals of auricular diagnosis and treatment methods. See a demonstration of auricular medicine as well.

The rest of the evening is yours! Have dinner with some fellow CMAs and students, take a dip in the pool, run a few miles on the treadmill, or just make it an early night – the choice is yours!

Saturday, April 30, 2011

7:00 AM to 8:00 AM

Registration Desk Open

7:00 AM to 8:00 AM

Continental Breakfast

8:00 AM to 9:00 AM

Welcome: Judy Seymour, CMA (AAMA)
FSMA Vice President 2010-2011

Patricia Hightower, CMA (AAMA)
AAMA National Representative

Patricia will take this time to share with us any AAMA happenings. You will have the opportunity to ask questions and voice any concerns so that Patricia can share these with AAMA.

Maria Wiegelmann, CMA (AAMA)
FSMA Education Chair

9:00 AM to 12:00 noon
3 G

Secrets of How to Have the Best Year Ever!
Paul J. DiGrigoli, National Keynote Speaker

Mr. DiGrigoli is a passionate, creative and dynamic entrepreneur whose wealth of information and enthusiasm inspires others to discover an unstoppable drive for their

chosen field. Good leaders are made, not born. If you have the desire and willpower, you can become an effective leader. You'll learn what you need to know and do to become one. Some of the topics covered will include:

- Who's motivating the motivator?
- 5 most important traits & habits of successful leaders
- How to acquire the top 10 leadership qualities
- What *really* is TLC?
- Strategies for putting yourself in a position to win
- 7 power plays for inspiring teamwork

So pull up your sleeves, attack head on, and discover all the critical factors that are impacting you and your business right now. Learn how to think independently...be the chess player, not the chess piece!

There will be a 15 minute break during this session.

12:00 noon to 1:45 PM CMA Luncheon – Candlelight Ceremony

Please join us for lunch as we honor our new and recertified CMAs. The candlelight ceremony is something special that you will not want to miss.

Lunch - Italian buffet.

2:00 PM to 5:15 PM Medicare/ ICD-10 Updates

3A

Terri Salz

International Medical Billing and Consulting, Inc.

Part 1: Learn about the new laws under Medicare this year. There are many changes which may affect your daily charting and mean additional paperwork. What is the "Welcome to Medicare Package"- what does it mean to the patient and the office? Learn about the incentive programs Medicare has to bring in revenue to the practice. If you are not on electronic medical records, when do you have to start? Learn about the increased revenue the office can have by sending electronic prescriptions.

Part 2: ICD-10 – is it finally going to happen??? Yes it is – are you prepared? During this session we will learn how our charting needs to be more descriptive in the chief complaint. It will need to be more in depth. It will be a change for all of us including the physicians.

There will be a 15 minute break during this session.

5:15 PM

Installation Rehearsal

6:30 PM to 7:00 PM

Presidents Cocktail Reception (Cash Bar)

7:00 PM to 9:00 PM Presidents Banquet

Come dressed to impress as we enjoy a lovely dinner, and watch as your newly elected officers are installed during the Installation Ceremony. Judy Seymour, CMA (AAMA) FSMA Vice President will say farewell for Jeanne Von Ohlsen, CMA (AAMA) our outgoing president who is unable to attend. Welcome Marsha Benedict, CMA (AAMA) your new FSMA President for 2011-2012.

New Presidents Reception to follow the banquet!

Sunday, May 1, 2011

7:30 AM to 9:00 AM Post Conference Executive Board Meeting

All are welcome and encouraged to attend the business meeting as your new FSMA President Marsha Benedict, CMA (AAMA) presides. Become a more active part of the association as you volunteer for a committee member position. All ideas and input from our members are always welcome!

9:00 AM to 11:00 AM Awards Brunch

Wrap up the weekend with our brunch which includes membership awards, the Country Store Raffle and the 50/50 – you could be a winner!

**SPEAKERS AND TOPICS ARE SUBJECT TO CHANGE WITHOUT NOTICE
10.5 HOURS HAVE BEEN SUBMITTED TO AAMA FOR APPROVAL**